



Minnesota Touchstone Energy Cooperatives  
**COMMUNITY AWARD**



Responses to the following questions will be used to judge the entries. Please respond with specific examples. You may attach additional pages, other documents and/or photographs as necessary. Return your application no later than 4:30 p.m. on **November 2, 2020**. Mail to: Lake Country Power, Attn: Tami Zaun, 26039 Bear Ridge Drive, Cohasset, MN 55721, or e-mail [tzaun@lcp.coop](mailto:tzaun@lcp.coop). One winner will be selected to receive \$500.

1. Name and address of business or organization being nominated:
2. Describe the project, event or organization:
3. How has the project, event or organization impacted the community?
4. About how many people have been touched in a positive way by this?
5. What is the lasting impact?

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Information about the person or organization making the nomination:

Contact Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_



## **Touchstone Energy® Community Award AWARD CRITERIA**



***This form doesn't need to be filled out by the applicant, but can be used as a guide as the application is completed. Following is the criteria judges will use to evaluate the applications.***

### **1. Objectives**

What has been the focus of this organization's efforts?

*(i.e. youth, community, economic development, environment, disaster relief)*

### **2. Impact/Value**

How has the organization helped to build a stronger community?

*What specific goals have been achieved? How have programs/services been improved? What percentage of people within the co-op service territory was impacted?*

### **3. Scope**

Who has benefited from the efforts of this organization?

*Consider how wide-ranging the efforts have been. How many people have been impacted? Has the organization collaborated with others? Is the project/organization multi-community?*

### **4. Leadership**

How has the organization demonstrated outstanding leadership?

*Has the leadership inspired or trained others? What barriers or obstacles have been overcome to achieve goals? How have the people being served been involved in the programs or projects?*

### **5. Use of Resources**

How has the organization used resources wisely?

*What means have been used to pull in resources? Have any money-saving innovations been implemented? Any resources leveraged due to a combined effort?*

### **6. Length of Service**

How long has this organization been a positive influence in the community?

### **7. Outreach/Communication**

How have the organization's efforts been communicated to the public?

*What innovative ways have been used to publicize projects or programs to the audience? How has the organization been recognized by the community?*